



Abhishek Dwivedi

Roll No.:210106003

B.Tech - Bioscience and Bioengineering

Indian Institute Of Technology, Guwahati

+91-6388838049

abhishek.dwivedi@iitg.ac.in

abhidwd010@gmail.com

Portfolio | LinkedIn

EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Tech. Major	Indian Institute of Technology, Guwahati	8.11	2021-2025
Senior Secondary	Lord Buddha Public School, Kota, CBSE Board	86.00%	2021
Secondary	Kendriya Vidyalaya Chittrakoot, CBSE Board	92.4%	2019

EXPERIENCE

- Product Manager** May 2025 - (Ongoing)
PeopleCloud Ahmedabad
 - Leading product design and **GTM strategy** for an AI-powered **HR insights platform**, enabling real-time dashboards and prompt-based data analysis for **B2B clients** in the USA and UK, reducing dependency on tools like Power BI.
 - Conducting **UX/UI updates** based on client needs, customer research to **align features** with HR workflows and pain points.
 - Handled **internal audits** and compliance processes, helping the company secure **SOC 2 certification** and actively driving documentation and controls for ongoing **ISO 27001** certification.
- Regulatory and Consulting Intern** May 2024- July 2024
Bureau of Indian Standards New Delhi
 - Collaborated with **15+** industry stakeholders to align standards with user-centric needs, prepared **3** pre-standardization reports, contributing to **regulatory frameworks** and compliance.
 - Executed **4 visits** to manufacturers' sites, labs, and hospitals to gather insights ensuring practical relevance.
 - Developed a draft for medical equipment standards under committee review for official adoption.
- Product Research & Marketing Intern** August 2024 - April 2025
Bindal Classes Remote
 - Worked with design , development teams to create **wireframes** and **user flows**, ensuring **20** percent faster product launch.
 - Successfully launched **10+** NDA and JEE courses, with plans to introduce a NEET course.
 - Improved a **Go-To-Market** strategy and phased rollout plan for the **MVP**, prioritizing user acquisition. Defined key metrics to track user activation, to acquire **5,000 new** users in the first quarter.

PROJECTS

- Baatcheet: Mental Wellness Companion** July 2024
A Startup Initiative PRD
 - Ideated a community-driven app that connects users with empathetic listeners for stress-relieving conversation.
 - Conducted **10+** user interview and analyzed **5+** competitors to define personas, **user flows**, and key features for the app.
 - Prepared **high-fidelity wireframes** and examined **usability testing** with **30+** users to iterate on Baatcheet's design.
- Vouch : Product Teardown** August 2024
The Product Space Deck
 - organized **70+** **user surveys** to define personas, **map journeys**, and identify **pain points**, driving targeted feature development.
 - Ideated 4 features and prioritized using the **RICE** framework, developed wireframes to boost successful reachouts by **20%**.
 - Defined **KPIs** to measure success, identified **potential pitfalls**, and proposed solutions to optimize product performance.

POSITION OF RESPONSIBILITY

- Convenor** June 2024 - Present
SPICMACAY, IIT Guwahati
 - Spearheaded & managed a 3-tier team of **120+** **members** to successfully achieve the budget for the 10th edition of the largest student-organized Indian Classical cultural fest of North-East India. It hosts a total crowd of **10K+** over 3 days & 4 nights.
 - Brought in **45%** of the total budget | carried out **50+** **stakeholders** | enhanced **branding campaign** for **80+** corporate.
 - Conceptualized and executed the entire budget of **INR 25 Lakhs** for the festival with **10% YoY growth**.
 - Negotiated partnerships with local businesses, **reducing operational costs** by **10%** and strengthening community engagement.
 - Led decision-making in **media and branding**, marketing and **streamlining operations** to enhance the festival's user experience.

SKILLS/COURSES

- Programming:** Python*, C/C++
- Database Management/Visualization:** MySQL, MS Excel, PowerBI*
- Tools/Framework:** Numpy, Pandas, Matplotlib*, canvas, Figma, Matlab, MS Office, Chat GPT & AI Tools
- Courses:** Biological Data Analysis | Bioinformatics | Business Analysis Process Management | Economic theory | Digital Product Management- Modern Fundamentals* | Computer aided applied optimization * Elementary proficiency

ACHIEVEMENTS/EXTRACURRICULAR

- JEE Advanced:** Secured **Rank 8785** among **0.25 million** participants in JEE Advanced. 2021
- JEE Mains:** Secured **Rank 18K** among **0.94 million** participants in JEE Mains. 2021
- Senior Executive, E-cell IITG:** Worked on **5+** **startup** projects involving idea planning, ideation, and user research. 2022
- Strategy storm:** Achieved top **20 Teams** among **2000+** participants in Consulting & Growth Analysis competition 2023
- PM School Product Challenge 2024:** Secured **Rank 7** among **60+** participants in Reddit case challenge. Deck